

FREE ACKPOST TEMPLATE

Influencer and Partnership Tracker

A lightweight CRM for creator partners with fit score, contact status, deliverables, deadlines, and performance notes.

TYPE

CRM

CATEGORY

Growth

BEST FOR

Partnership and social teams

What this includes

Partner profile

Fit score

Deliverables

Performance review

Fit score

Score creators on audience match, content quality, brand safety, responsiveness, and past performance.

Campaign tracking

Track outreach date, response, deliverables, approvals, publish date, proof URL, and payment status.

Review

Keep performance notes so the team knows who to rebook and who to avoid.

How to use this resource

Make a copy of the structure, adapt the fields to your team, and review it during your weekly publishing meeting. If a field does not help a real decision, remove it. If a repeated mistake keeps happening, add a field that makes the risk visible.